

LIKE

Film Program Survey Results



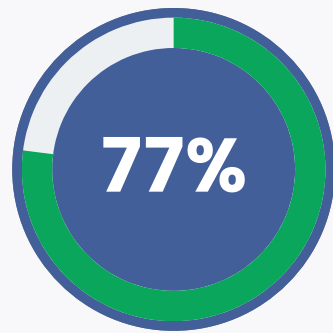
We surveyed over 5,200 students, educators, and parents across the country about their experience with our film program LIKE (for ages 10 and up). Here is what we learned:



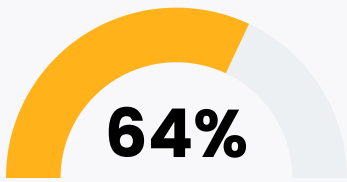
Over 50% of viewers said that social media makes them feel **anxious** or **depressed**.

However,

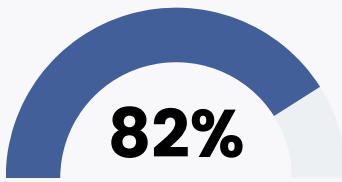
77% of students, educators, and parents will now use the tools mentioned in the film, such as going grayscale, setting time limits, and turning off social media notifications.



“LIKE tells the real story behind social media platforms: you, all of us, are the product. Having a balanced perspective on navigating these platforms is essential to all parents and educators raising and educating this generation.”
- María O. Alvarez, VP Common Sense Latino



64% will reconsider how much time they spend online after seeing LIKE.

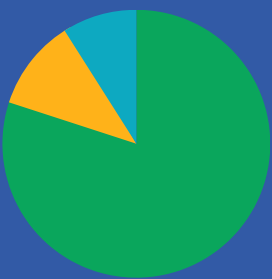


82% of viewers think LIKE is useful for both parents and adults.



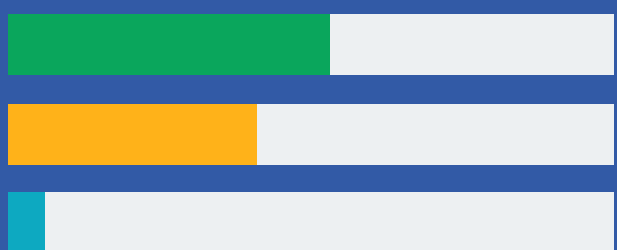
88% of viewers think LIKE should be shown in every school.

Demographics



80% of responses were students (elementary through college), 11% were educators or counselors, and 9% of responses were parents or adults.

Overall, 53% of viewers identified as female, 41% were male, and 6% were non-binary or preferred not to say.



For more information on how LIKE can inspire self-regulation and hack the brain to create balance in our digital world, [click here](#).