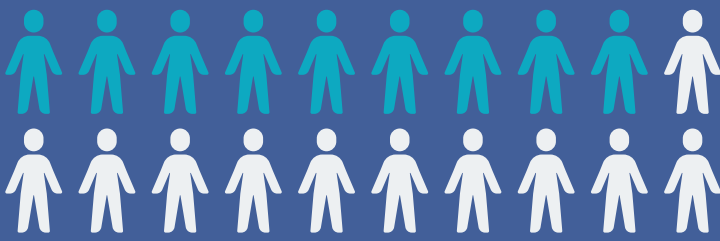


RACE to Be Human

Film Program Survey Results



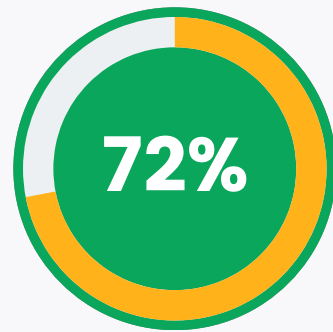
We surveyed 150 educators across 34 countries from the [American School Counselors Association \(ASCA\)](#) and the [International School Counselors Association \(ISCA\)](#) about their experience with our film RACE to Be Human (for ages 10 and up). Here is what we learned:



9 out of 20 educators feel their school isn't adequately addressing the racial issues in their community.

However,

72% of educators felt more open to talking about race and racism after seeing this film.



“What a compelling film. The impact of student voices is unlike any other and so impactful. Chunking the messages and reflections was a great idea to help viewers keep focused on the topic and discussion as well.”

-Merve Lapus, Common Sense Education



96% of educators felt there was good and useful information presented in the film.

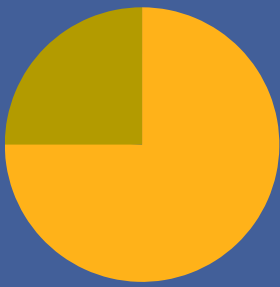


98% of educators felt there was fair representation of the ethnicities highlighted in the film.



99% of viewers think RACE to Be Human will be helpful for both teens and educators.

Demographics



25% of responses were BIPOC/AAPI, and 75% of responses were White.

85% of educators identified as female, 12% were male, and 2% were non-binary or preferred not to say.



For more information on how RACE to Be Human can impact your community, build empathy through conversation, and collectively move toward dignity and respect, [click here](#).